

## AgriWorld Exchange for Supermarket Retailers

*Are you always on the lookout for a wider variety of products?*

*Do you want to make absolutely sure you are paying the best price?*

*Are you searching for new direct suppliers with the quality you need?*

AgriWorld Exchange is the premier online agricultural marketplace, a trading zone that gives you a fast and affordable way to connect with a whole world of quality sellers. Gain easy access to a worldwide group of growers, produce wholesalers and grocery distributors for endless variety and the ability to bring your customers exactly what they want - at the right price to you.

### **Quality Procurement**

AgriWorld Exchange gives you a virtual marketplace to shop for the variety of products you need to meet the demands of today's consumer. With a wealth of color photographs and product descriptions, you can check variety, size and other factors to be sure to get the product you need. You can read quality reports and supplier comments before making your decision, or send messages to get additional details or request special packaging. And you can reach local, national and even international markets for year-round supplies and the freshest quality for your customers.

### **Quality Information**

Make sure you are paying the right price for your produce. AgriWorld Exchange puts real-time market information at your fingertips. Check current asking prices and recent transactions before making a bid or setting your asking price on an offer to buy. Compare purchase options from multiple sellers, and find out if the market is hot for a particular product. And find new direct suppliers who have the quantity - and the quality - you need.

### **Automated Transaction Processes**

With AgriWorld Exchange, you will find a constant flow of suppliers waiting to fill your orders. Find the ones that can provide the produce variety you need - with the quality you demand. Easy access to open-market product offers and new quality suppliers means that you can streamline your ordering processes, ensuring the best price and on-time delivery.

### **Connecting buyers and sellers around the world.**

Buy more, buy faster and find the most variety.

Locate the specialty products you need, at the best price.

Significantly increase your revenue and profits.

Discover a constant flow of suppliers ready to fill your orders.

- **Create offers to buy and sell in minutes**
- **Track offers by commodity and set alerts**
- **Sell in an open market or to select buyers**
- **Negotiate directly, using on-line communication tools**
- **Review completed transactions covering any time period**



## How It Works

As an online, open marketplace, AgriWorld Exchange maximizes your ability to trade agricultural commodities around the world utilizing the latest Web-based tools. For both buyers and sellers, the experience is as familiar as the traditional way of doing business – but it’s faster, cheaper and more efficient. Use your existing computer and a Web browser: no expensive software or hardware upgrades are required.

**Sellers** can create an online “offer to sell” for single or multiple items, complete with photos and detailed descriptions. Sellers can choose to complete a sale to single or multiple buyers, at the same or different prices, on full or partial quantities, privately to a select group of clients or publicly to the highest bidder.

**Buyers** can track commodities they are interested in buying, review sales offers and submit bids. Communication is easy - buyers and sellers can communicate via email, instant messaging or phone, and can negotiate and accept offers through our interactive online process. Account information is readily available, allowing members to review current offers, final purchases, sales and account history.

## About Us

AgriWorld Exchange was founded by produce industry experts and technologists who know how to bring the benefits of e-commerce to this challenging environment.

**Our vision:** to revolutionize the way agricultural commodity products are traded worldwide. Through AgriWorld Exchange, traders will be able to reach any buyer or seller in the world, significantly enhancing their marketing ability and overall profitability.

## Key Benefits

- 1. Connect with customers:** expand your reach by connecting with qualified buyers in an open marketplace.
- 2. Enhance your profits:** ultra low cost transactions mean more profits and streamlined processes.
- 3. Personal touch:** stay in touch the way you want to, while experiencing the benefits of instant online trading.
- 4. Quality product:** find the quality and variety you need to satisfy your customers.
- 5. Quality information:** keep an eye on asking prices and recent transactions.

### For more information:

AgriWorld Exchange, Inc  
200 Middlefield Road, Suite 112  
Menlo Park, California 94025

info@agriworldexchange.com  
www.agriworldexchange.com

Phone: 1.650.543.3160  
Fax: 1.650.326.3243