

Rules for Buyers - Overview

AgriWorld Exchange's policies are rules and guidelines that help to create a safe, fair and enjoyable trading environment for all AgriWorld Exchange subscribers. As a buyer, you are responsible for reviewing and understanding AgriWorld Exchange's policies, as well as all applicable laws and regulations as outlined in the [AgriWorld Exchange User Agreement](#).

AgriWorld Exchange's policies are intended to:

- Support government laws and regulations
- Minimize risks to buyers and sellers
- Provide equal opportunity to all buyers
- Provide an enjoyable buying experience
- Support the values of the AgriWorld Exchange Community

Buyers cannot:

- Commit to purchasing a commodity without paying. To understand the penalties, please refer to the [Unpaid Commodity Policy](#).
- Bid with no serious intention of buying. Most of the commodities on AgriWorld Exchange are auction-like listings and each bid is a binding contract. Certain AgriWorld Exchange online auctions involve [non-binding bids](#). However, these non-binding bids represent a buyer's serious expression of interest in buying the seller's commodity, and insincere bidding is not permitted.
- Misuse the [bid retraction](#) option to manipulate the bidding process.
- Bid on or buy a commodity when they do not meet the seller's terms as outlined in the commodity listing, or bid or buy with the intention of disrupting a listing. This is known as [unwelcome and malicious buying](#).
- Engage in [shill bidding](#) to artificially increase a commodity's price or apparent desirability. Bidders on a commodity must be wholly independent from the seller of that commodity.

Both buyers and sellers cannot [interfere with a transaction](#) or offer to buy or sell listed commodities [outside of the AgriWorld Exchange site](#) (see [Rules for Everyone – Overview](#)).

To know about AgriWorld Exchange's rules that apply to selling, see [Rules for Sellers – Overview](#).

Violations of these policies may result in a range of actions, including:

- Listing cancellation
- Limits on account privileges
- Account suspension
- Forfeit of AgriWorld Exchange fees on cancelled listings

To report a policy violation:

1. Locate and review the policy page that deals with the violation (see [Rules and Policies – Overview](#)).
2. Click the “Report” link or “Contact Us” link on the policy page.
3. Enter the commodity number(s) of the listing(s) you wish to report.
4. Click the **Send** button to send your message to AgriWorld Exchange Customer Support.

You can also report a violation by clicking the “Contact Us” link on the left side of any Help page, and selecting the appropriate topics.

Note: Only report a case once. Multiple emails about the same case slow an investigation.

After your report is received:

- AgriWorld Exchange will consider the circumstances of an alleged offense and the subscriber’s trading record before taking action.
- If a complaint can't be proven with certainty, AgriWorld Exchange may take no action.
- Due to privacy issues, it is not possible for AgriWorld Exchange to discuss the results of an investigation.
- Posts made in AgriWorld Exchange’s Want It Now area must also comply with AgriWorld Exchange policies. For more information, see the [Want It Now Policy](#) page.

To learn more about AgriWorld Exchange’s rules, you can take the [Marketplace Policy Tutorial](#) and other [Trust and Safety tutorials](#).

Related Help topics

- [Rules for Sellers - Overview](#)
- [Rules for Everyone - Overview](#)
- [Retracting a Bid](#)
- [Buying - Overview](#)