

Rules for Sellers – Overview

AgriWorld Exchange's policies are rules and guidelines that help to create a safe, fair and enjoyable trading environment for all AgriWorld Exchange subscribers. As a seller, you are responsible for reviewing and understanding AgriWorld Exchange's selling policies, as well as all applicable laws and regulations as outlined in the [AgriWorld Exchange User Agreement](#).

Learning about AgriWorld Exchange's selling policies **before** you list a commodity will help you to avoid unintentionally breaking rules. AgriWorld Exchange's selling policies are updated to respond to marketplace, Community and security issues, so it is important to check them regularly for changes.

Violations of these policies may result in a range of actions, including:

- Listing cancellation
- Limits on account privileges
- Account suspension
- Forfeit of AgriWorld Exchange fees on cancelled listings

Every seller must know and follow:

- [Rules about Prohibited and Restricted Commodities](#) – What commodities can and cannot be listed
- [Rules about Intellectual Property](#) – Commodities and listings that have the potential of violating certain copyrights, trademarks, or other rights
- [Rules for Listings](#) – Actions that are not allowed in listings

In addition to the above rules, here are some additional policy violations not permitted on AgriWorld Exchange:

- [Seller Non-performance](#) – Sellers must honor the transaction contract. Sellers cannot fail to deliver a commodity for which payment was accepted, significantly misrepresent a commodity by not meeting the terms and commodity description outlined in the listing, or refuse to accept payment for an commodity at the end of a successful sale.
- [Shill Bidding](#) – Sellers must not bid on their own commodity, or employees bid on their commodity.
- [Tax Policy](#) – Sellers must pay relevant fees and taxes.

Both buyers and sellers cannot [interfere with a transaction](#) or offer to buy or sell listed commodities [outside of the AgriWorld Exchange site](#) (see [Rules for Everyone – Overview](#)).

To report a policy violation:

1. Locate and review the policy page that deals with the violation.

2. Click the “Report” link at the bottom of the page. For example, see [Excessive Shipping and Handling](#) policy.
3. Enter the commodity number(s) of the listing that you wish to report.
4. Click the **Send** button to send your message to AgriWorld Exchange Customer Support. You can also report a violation by clicking the “Contact Us” link on the left side of any Help page, selecting **Listing Violations** and choosing the appropriate topics.

Note: Only report a case once. Multiple emails about the same case slow an investigation.

After your report is received:

- AgriWorld Exchange will consider the circumstances of an alleged policy violation and the user's trading record before taking action.
- Disciplinary action may result in listing cancellation, limits on account privileges, account suspension, and forfeit of AgriWorld Exchange fees on cancelled listings.
- If a complaint can't be proven with certainty, AgriWorld Exchange may take no action.
- Due to privacy issues, it's not possible for AgriWorld Exchange to discuss the results of an investigation.
- Posts made in AgriWorld Exchange’s Want It Now area must also comply with AgriWorld Exchange policies. For more information, see the [Want It Now Policy](#) page.

To learn more, you can take the tutorial on [Shill Bidding](#) and other [Trust and Safety tutorials](#).

Related Help topics

- [Rules for Buyers – Overview](#)
- [Why AgriWorld Exchange May End Your Listing](#)
- [Reporting Inappropriate Trading Behavior](#)